

A NEW WAY TO RUN PRODUCT DATA

Autonomous Product Data Operations

Bluemeteor continuously moves product data from incoming to market-ready, automating onboarding, organizing, enriching, validating and delivery with your team stepping in only when needed.

Less managing product data. More products ready to sell.

PIM

TRADITIONAL PIM

Your team does the work.

Software helps them manage it, but the manual product data operation remains.

AI

BLUEMETEOR

The work gets done autonomously.

Your team sets the rules, handles exceptions and stays in control.

FROM SOURCE TO MARKET-READY

The product data work does not go away. Your team just does not have to do it.

01

ONBOARD

Bring in data from suppliers, manufacturers, spreadsheets, PDFs, portals and APIs.

02

ORGANIZE

Identify products, classify them, map attributes, standardize values and establish relationships.

03

ENRICH

Fill content gaps and improve descriptions, specifications, digital assets and channel-ready content.

04

VALIDATE & GOVERN

Continuously check completeness, accuracy, standards and business rules. Resolve issues when possible.

05

DELIVER

Transform and distribute market-ready content to ecommerce, marketplaces and other downstream systems.

FIT YOUR ENVIRONMENT

Do not replace what works. Automate what does not.

PATH 1

Augment what you have

Add autonomous operations before, alongside or after the systems already in place.

BEFORE YOUR PIM

Onboard, normalize, classify and prepare incoming product data.

ALONGSIDE YOUR PIM

Enrich, organize, validate and improve without replacing your PIM.

WITH YOUR ERP

Turn ERP records into complete, enriched, market-ready content.

WITH YOUR COMMERCE PLATFORM

Continuously prepare and optimize content for every sales channel.

PATH 2

Run it all with Bluemeteor

Product Content Cloud provides the multi-domain foundation to run the entire product data operation, from onboarding and enrichment through governance, syndication and continuous autonomous operations.

Start where the manual work is. Expand from there.

HOW AUTONOMY WORKS

Choose the outcome. Bluemeteor does the work.

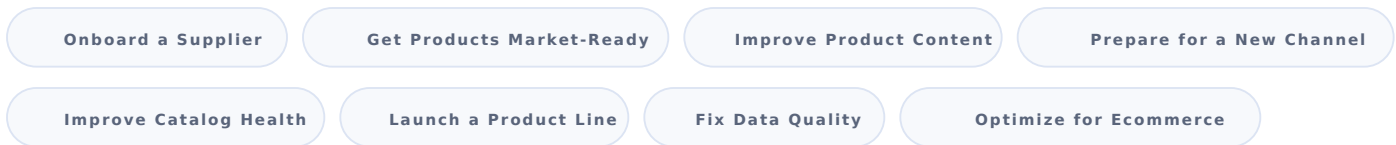
Set the scope, rules and guardrails. ASTRO turns the outcome into a Mission, orchestrates the right agents and systems, and keeps the work moving until the outcome is achieved.

FROM OUTCOME TO DELIVERED MISSION

You choose what needs to happen. Bluemeteor figures out how to make it happen.



EXAMPLE OUTCOMES



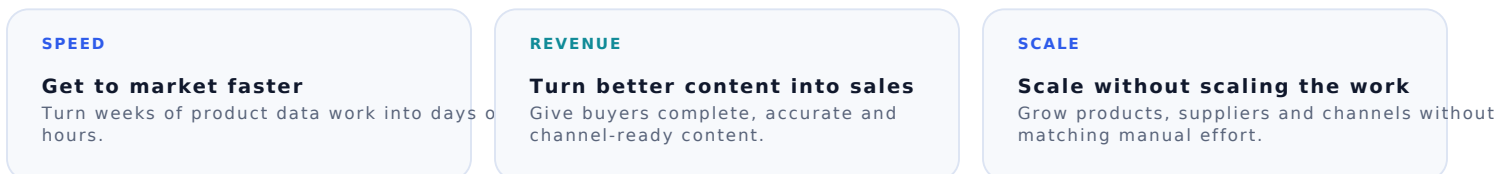
THE AUTONOMOUS LIFECYCLE

Get market-ready. Stay market-ready. Keep getting better.



BUSINESS IMPACT

Business outcomes, not more busywork.



Built for autonomy. Proven at enterprise scale.

Scale | Security | Governance | Connectivity
 ERP | Ecommerce | Marketplaces | Data Pools | Syndication | APIs